



## **FOR IMMEDIATE RELEASE**

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**THE REALITY BUSINESS ISN'T JUST FOR TV – THE LOVE YOUR BODY CHALLENGE HAS HIT LAMBERTVILLE, NJ WITH A WEIGHT LOSS CONTEST THAT WILL BLOW YOUR BODY AWAY. Body Tech Fitness and Zanya Spa present their own reality – a Body and Beauty Make-Over.**

Beginning March 8, 2009, Body Tech Fitness and Zanya Spa present a 4 week contest with estimated big results and big wins. The Weight Loss Contest is all about Losing Weight – Gaining Points – and Winning Prizes. All Participants are welcome in the local community. Participants can rack up points by going to the gym, taking classes, attending complimentary wellness seminars, keeping a journal, and checking in with their coach – all included in the registration fee. All Registrants have access to Body Tech Fitness, open seven days a week and offering over 70 classes per week. Coaches will be in contact to offer support, advice, and fitness tips each week to keep contestants motivated.

Pre-registration is open thru March 7<sup>th</sup>, members pay \$29 and non-members pay \$49. (The first 10 registrants will receive a complimentary half hour personal training session.) After March 7<sup>th</sup>, the fees are \$39 for members and \$59 for non-members. Registration is open thru March 15<sup>th</sup>. Once all results are compiled, the Winners will be announced on April 15<sup>th</sup>. For the Grand **1<sup>st</sup>** Prize, valued at \$1500.00, the winner will receive an \$850.00 beauty package from Zanya, including an exclusive cut from Zanya herself; a three month Body Tech Membership; and a \$500.00 Gift Certificate from La Chele Medical Aesthetics. For **2<sup>nd</sup>** Prize the winner will receive a \$200.00 Zanya gift certificate and \$100.00 in Body Tech Bonus Bucks. For **3<sup>rd</sup>** Prize the winner will receive a \$100.00 Zanya gift certificate and \$50.00 in Body Tech Bonus Bucks. All Registrants Win by being a part of the Love Your Body Challenge and feeling fit and fabulous!

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Body Tech Fitness is located at 80 Lambert Lane, Lambertville New Jersey. Zanya Spa is located at 287 South Main Street, Lambertville, New Jersey. Both businesses are owned by local community members looking to unite and invigorate the community environment. For more information regarding the Love Your Body Challenge, please contact April James @ 609-397-6900.