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LOCAL BUSINESSES UNITE TO HELP RAISE \$ MONEY \$ FOR FISHERMAN'S MARK.

There is a common interest amongst many in the Lambertville, Stockton, and New Hope areas. Local businesses are uniting to build community spirit, invigorate "buy local", and help the people who live here.

Gene and Kendra Lelie, owners of Body Tech Fitness in Lambertville, NJ are the founders of the new local coupon book. The book features approximately 50 businesses from the vicinity offering people coupons to their establishments. The book is valued at over \$600.00. The cost to purchase the coupon book is \$5.00. All proceeds of the book are being donated to Fisherman's Mark, located at 89 North Union Street, Lambertville. "Fisherman's Mark was chosen as the charity because of their mission to help the local community. Body Tech Fitness serves over 2000 local residents and believes we have a similar focus of helping the community. We wanted to tie the missions' of both entities together. We are working to unite as a group of businesses to help each other, our communities, and the people we serve. We want to help our local business community and at the same time help people in need of the tremendous services available at Fisherman's Mark. The book is a great value during hard economic times. It is a win-win for our local consumers, businesses, and Fisherman's Mark."

The mission of Fisherman's Mark is to strengthen the capabilities of individuals and the function of relationships between individuals, families, groups, organizations, and communities. The private non-profit organization, founded in 1980, is dedicated to serving all sectors of the community with a wide range of programming including the Lambertville Academy Child Care Center, Fisherman's Mark Food Pantry, Case Management and Information, Resource & Referral services that cover a variety of topics such as housing, literacy, employment and health. All social services are free of charge, open to anyone, and are offered through one-on-one consultations or workshops. The money raised from this coupon book will assist Fisherman's Mark in offering these vital programs at a time when people are very much in need and state funding is uncertain. It could provide scholarship assistance to help children be safely engaged in summer camp. It could help stock the Food Pantry shelves with special needs food required by diabetics and individuals with heart disease. It could provide GED and ESL text materials. "This opportunity couldn't have come at a better time as we are seeing an average of 35 new client families a month, up more that 40% from last year", comments Executive Director, Barbara Petty.

Coupon books are available now. The cost is \$5.00, with all proceeds being donated to Fisherman's Mark. The books will be on sale at Fisherman's Mark; the Lambertville Chamber of Commerce (Monday - Friday 9-2pm); Zanya Spa; Tickles & Toes; and Body Tech Fitness. Body Tech Fitness will be gifting a 14 day free membership to potential individuals purchasing the book at Body Tech Fitness. Books will also be available for purchase at the Body Tech Fitness booth during the Shad Festival at the end of April.

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We are all looking to unite and serve the community we have chosen to call home. All participants in the coupon book are located in the New Hope, Stockton, and Lambertville vicinities. For more information on Fisherman's Mark, go to www.fishermansmark.org.